

STARNES MEDIA AD SIZES

Newspapers

Broadsheet

Cover top	4.67 x 2.51"
Cover bottom	7.59 x 2.17"
B cover folio	4.25 x 1"
Back cover	9.75 x 16"
Full page (inside)	9.75 x 15.57"
Double Truck	16.75" x 10.875" <i>(add .25 bleed)</i>
Half horizontal	9.75 x 7.59"
Half vertical	4.79 x 15.57"
Quarter horizontal	9.75 x 3.59"
Quarter vertical	4.79 x 7.59"
Eighth horizontal	4.79 x 3.59"
Eighth vertical	2.31 x 7.59"

Tabloid

Cover bottom	6.775 x 1.875"
Back cover	9.25 x 9"
Full page (inside)	9.25 x 11.25"
Half horizontal	9.25 x 5.5"
Half vertical	4.56 x 11.25"
Quarter horizontal	9.25 x 2.625"
Quarter vertical	4.56 x 5.5"
Eighth horizontal	4.56 x 2.625"
Eighth vertical	2.2 x 5.5"

Magazines

Walton Press

Sixth vertical	2.513 x 5.1"
Quarter vertical	3.868 x 5.1"
Third square	5.194 x 5.1"
Third vertical	2.513 x 10.375"
Half horizontal	7.888 x 5.1"
Half vertical	3.850 x 10.375"
Full (with bleeds)*	8.875 x 11.375"
Full (no bleeds)	7.875 x 10.375"
Business card	3.868 x 2.47"
Back cover ad (BBA)	7.875 x 7.875"

Gamedays

Shelby Press

Quarter vertical	3.7 x 4.9"
Half horizontal	7.5 x 4.9"
Full (with bleeds)*	8.75 x 11.25"
Full (no bleeds)	7.75 x 10.25"

* Text must be within safe space of 7.625 in. wide by 10.125 in. high. Margins are 0.375 in., and bleeds are 0.25 in

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Digital

Web Sponsorship/e newsletter

E newsletter	728 x 180 px
Leaderboard	728 x 90 px
Large leaderboard	970 x 90 px
Medium rectangle	300 x 250 px
Mobile banner	300 x 50 px

Programmatic Display Ads

Leaderboard	728 x 90 px
Large leaderboard	970 x 90 px
Medium rectangle	300 x 250 px
Mobile banner	300 x 50 px
Mobile leaderboard	320 x 50 px
Half page	300 x 600 px
Wide skyscraper	160 x 600 px

Social Media up to date as of February 2021

Facebook square post	1200 x 1200 px
Facebook sponsored message	1200 x 628 px
Instagram post	1080 x 1080 px